

Vertu Motors plc ("Vertu Motors" or the "Company")

Director Dealings

Yesterday, the Company received notification that Stephen Anderson, husband of Karen Anderson, a Director of the Company, purchased 22,587 ordinary 10 pence shares in the Company ("Ordinary Shares") at a purchase price of 44p. Karen Anderson has a personal beneficial interest in 523,703 Ordinary Shares. Following this notification, Karen Anderson and her connected persons now have a total beneficial interest in 546,290 Ordinary Shares, representing 0.59% of the issued share capital of the Company.

For further information please contact:

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