

30 August 2007

Vertu Motors plc (“Vertu Motors” or the “Group”)

Director Dealings

On 30 August 2007, the Company received notification of the following share purchases of its 10p Ordinary Shares by a Director:

Name	Number of shares purchased	Purchase price	Total holding at the date of this announcement	Number of ordinary shares % of issued share capital
Robert Forrester	22,250	66p	3,813,917	4.2%

- Ends -

For further information please contact:

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