

5 June 2013

**Vertu Motors plc ("Vertu" or "Company")**

**Director Shareholding**

Vertu was informed today of the following dealings by Directors, Robert Forrester and Michael Sherwin (the "Dealings"). The Dealings took place in accordance with the Company's All Employee Share Incentive Plan ("SIP") on 4 June 2013, at a price of 41.0p per ordinary share of 10p each in the Company ("Ordinary Shares):

Director	Beneficial holding of Ordinary Shares prior to the Dealings	% of expected enlarged share capital	Shares acquired	Resultant Beneficial holding of Ordinary Shares after the Dealings	Resultant % of expected enlarged share capital
Robert Forrester	6,364,762	3.19	3,658	6,368,420	3.20
Michael Sherwin	201,371	0.10	3,659	205,030	0.10

The Company's issued share capital consists of 199,278,032 Ordinary Shares with voting rights. The Company does not hold any Ordinary shares in treasury.

- Ends -

**For further information please contact:**

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