

Vertu Motors plc ('Vertu' or the 'Company')

VOTING RIGHTS AND CAPITAL

In conformity with the Transparency Directive's transitional provision 6 we would like to notify the market of the following:

Vertu's capital consists of 196,301,855 ordinary shares with a nominal value of 10p each ('Ordinary Shares'). The Company does not hold any Ordinary Shares in Treasury.

Therefore, the total number of voting rights in Vertu is 196,301,855.

The figure 196,301,855 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors Plc under the FSA's Disclosure and Transparency Rules.

For further enquiries please contact:

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ENDS