

24 July 2014

## Vertu Motors plc ("Vertu" or "Company")

### Director Shareholding

Vertu was informed today of the following dealings by Directors, Robert Forrester and Michael Sherwin (the "Dealings"). The Dealings took place on 24 July, at the prices per ordinary share of 10p each in the Company ("Ordinary Shares") set out below:

Director	Beneficial holding of Ordinary Shares prior to the Dealings	% of share capital prior to the Dealings	Shares acquired	Resultant Beneficial holding of Ordinary Shares after the Dealings	Share price	Resultant % of share capital after the Dealings
Robert Forrester	6,545,204	1.92	64,521	6,609,725	57.25p	1.94
Michael Sherwin	327,988	0.10	17,671	345,659	56.42p	0.10

The Company's issued share capital consists of 340,330,132 Ordinary Shares with voting rights. The Company does not hold any Ordinary shares in treasury.

- Ends -

#### For further information please contact:

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