

For filings with the FCA include the annex
 For filings with issuer exclude the annex

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARESⁱ

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: ⁱⁱ	Vertu Motors Plc	
2 Reason for the notification (please tick the appropriate box or boxes):		
An acquisition or disposal of voting rights	<input checked="" type="checkbox"/>	
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	<input type="checkbox"/>	
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	<input type="checkbox"/>	
An event changing the breakdown of voting rights	<input type="checkbox"/>	
Other (please specify):	<input type="checkbox"/>	
3. Full name of person(s) subject to the notification obligation: ⁱⁱⁱ	FIL Limited	
4. Full name of shareholder(s) (if different from 3.): ^{iv}	See Section 9	
5. Date of the transaction and date on which the threshold is crossed or reached: ^v	03 rd June 2015	
6. Date on which issuer notified:	04 th June 2015	
7. Threshold(s) that is/are crossed or reached: ^{vi, vii}	5%	

8. Notified details:							
A: Voting rights attached to shares ^{viii, ix}							
Class/type of shares if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights ^x	
			Indirect	Direct ^{xi}	Indirect ^{xii}	Direct	Indirect
GB00B1GK4645	15,418,000	15,418,000	18,526,333		18,526,333		5.43%

B: Qualifying Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date ^{xiii}	Exercise/ Conversion Period ^{xiv}	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments ^{xv, xvi}						
Resulting situation after the triggering transaction						
Type of financial instrument	Exercise price	Expiration date ^{xvii}	Exercise/ Conversion period ^{xviii}	Number of voting rights instrument refers to	% of voting rights ^{xix, xx}	
					Nominal	Delta

Total (A+B+C)	
Number of voting rights	Percentage of voting rights
18,526,333	5.43%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: ^{xxi}

Custodian	Day to Day IM	Total
JP MORGAN, BOURNEMOUTH (C)	FII-FIL INVESTMENTS INTERNATIONAL FILUK-FIL INVESTMENT SERVICES (UK) LIMITED	4,530,622 13,995,711
Grand Total		18,526,333

Proxy Voting:

10. Name of the proxy holder:	FIL Limited
11. Number of voting rights proxy holder will acquire:	3,108,333
12. Date on which proxy holder will acquire voting rights:	03 rd June 2015

13. Additional information:	None
14. Contact name:	Sally-Ann Hatton
15. Contact telephone number:	fil-regreporting@fil.com , 01737 837148