

24 July 2015

Vertu Motors plc (“Vertu Motors” or the “Company”)
Issue of equity, total voting rights and change of director

Vertu Motors has applied to the London Stock Exchange for 34,400 new ordinary shares of 10 pence each (the “New Ordinary Shares”) to be admitted to trading on AIM (“Admission”) following the exercise of share options by certain employees under the Group’s 2007 discretionary share option plan.

It is expected that Admission will become effective on 30 July 2015. The New Ordinary Shares will, following allotment, rank pari passu in all respects with the existing issued ordinary shares of 10 pence each in the share capital of Vertu Motors.

Following Admission, Vertu Motors’ issued share capital will be 341,089,985 ordinary shares of 10 pence each. The Company does not hold any ordinary shares in treasury. Therefore the total number of voting rights in the Company will be 341,089,985. Shareholders may use this figure as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company pursuant to the AIM Rules for Companies.

On 23 July 2015, at the Company’s annual general meeting, David Forbes retired from the board and ceased to be a director of the Company.

Vertu Motors plc

Robert Forrester, CEO

Tel: 0191 491 2111

Michael Sherwin, FD

Tel: 0191 491 2112

Liberum

Peter Tracey

Richard Crawley

Tel: 020 3100 2000

Jamie Richards

Zeus Capital Limited

Adam Pollock

Tel: 020 7533 7727

Camarco

Billy Clegg

Tel: 020 3757 4983

Georgia Mann