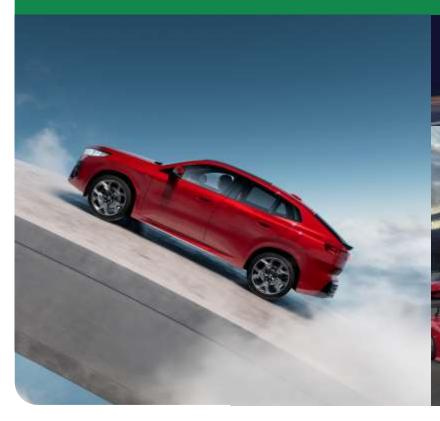
Analyst and Investor Presentation Year End Results



For the year ended 29 February 2024





Vertu Advantages: our investment case



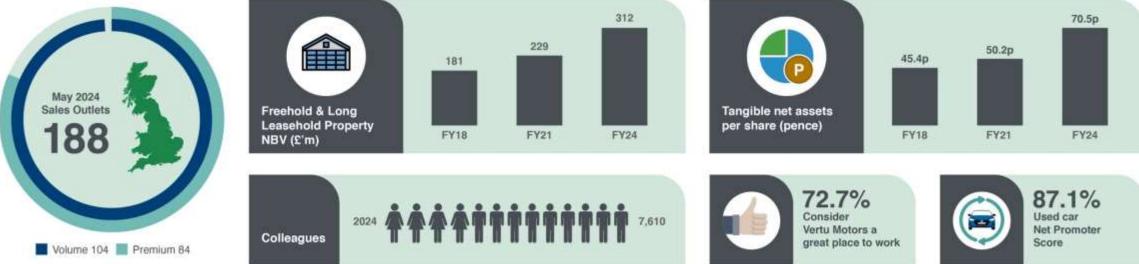
Scale Benefits	Customer Lifecycle	Cost Optimisation	Maximise Returns
 Stable, experienced management with capacity to manage further growth Dedicated and aligned scaled Manufacturer partner relationships Synergy delivery including marketing and IT Driving market share gains Capacity for further acquisitions and consolidation 	 Full sales and aftersales offering to increase capture of lifecycle vehicle spend Bristol Street Motors has highest brand awareness in sector in England and is 100 years old this year Customer service and retention focus delivered with 2 million customers on the Group database Delivery of sector leading customer experience levels Driving higher ROI and margin accretive revenue streams 	 In-house systems developed to improve process efficiency, aid decision making and remove third party systems and costs Effective marketing investment delivers key brand growth with optimised ROI Driving improved margins and mitigating cost inflation 	 Active portfolio management Sale of underperforming and surplus assets Multi-franchising to aid throughput in sales and service Investment in high margin/high return ancillary businesses Driving improved ROCE

Supported by focused and disciplined capital allocation

At A Glance









Consistent Group Strategy



Mission & Values

Strategic Goals

Sustainability

To aim for every dealership to be the best retailer in their respective town or city To deliver an outstanding customer motoring experience through honesty and trust Vertu Motors to be the most admired and respected dealer group in the automotive industry

PASSION | RESPECT | PROFESSIONALISM | INTEGRITY | RECOGNITION | OPPORTUNITY | COMMITMENT

n	Growth		n - Cohesive 'bricks and licks' strategy	Colleague & Cust	omer focus	Ancillary businesses
	To grow as a major scaled franchised dealership group and to develop our portfolio of Manufacturer partners, whilst being mindful of industry development trends, to maximise returns	 bricks and c Digitalise af Reduce cos use of techr 	driven decision making to	To develop and motivate the Group's colleagues to ensure consistency of operational excellence and delivery to customers across the business		To develop ancillary businesses to add revenue and returns which complement the core business
Goals	Work with our Manufacture to provide increasingly su choices for custome	stainable	Reduce the environ of our busi			re for our colleagues and upport our communities

Sector Trends – Some near term uncertainty **Agency Distribution** Electrification Governance Some Manufacturers have confirmed they will VETS (Vehicle Emissions Trading Scheme) FCA review into automotive finance from January 2024 not follow agency distribution route announced January 2024 Ford and Land Rover have reversed previous 22% of cars and 10% of vans registered in Focus on Discretionary Commission . stance and will remain in franchised model 2024 targeted as zero emission flexed Arrangements (DCA) downwards for improvements in CO₂ Mercedes-Benz adopted agency model Feedback expected September 2024 ٠ emissions over time • January 2023 and Volvo from July 2023 Group ceased use of DCA in January 2021 Fines for missing targets are £15,000 per . Volkswagen Group and Honda moved to • excess ICE vehicle (borne by Manufacturer) agency for BEV product only Group ceased sale of guaranteed Asset protection in January 2024 in response to Potential to cause new car market volatility as . Agency model appears to be linked to • concerns raised by FCA into such products the year progresses and Manufacturers seek reduced volumes post implementation to reduce exposure No provisions have been made: contingent • liability disclosed Group to expand portfolio in coming weeks with two outlets for BYD - world's largest **BEV** manufacturer from China

Digitalisation – Scale advantages and tech leadership



Omni-channel Development

Junity, enjue for mean the deck	torary servicing for every vehicle and great price after we write your price		•	0	
and the second second	when the little share the second	AL INCOMENTATION			
which these of verysian rescale	you like to book?				
Q 1	Cet	Second APP		(tracted Parts	
Spi Chuk	Street Rept & Manuscreen	ALL C		river cruck	
An yes of the of the follows	a contactor of				
Sec. April 1990	Reading content	Red and			
			e ant half		
	Mana	-			_

- Online service bookings
 optimisation increasing productivity
- 22,000 on-line sales reservations (113% increase) on prior year
- Further improvements in customer buying journey rolled out aiding efficiency

nights / Paracast A. I-				
Trans Party State	Paradal		Dags in limits of Processments in	in annual and a
44 	1 2 3 4 4	C32.14 · · · ·		
el Resulting		17 Intel Biology E57,000	22	22

Data

- Dedicated data team in place
- Launch of comprehensive data warehouse
- Drives "Vertu Insights" enabling real time stock management and pricing. On average approximately 5,000 price changes are made per day
- Single customer view development to allow personalised marketing and experience. Further process efficiency improvements in development



Pay Later

- Deferred payment solution for service customers
- Spread cost interest free over 3-5
 months
- Over 5,600 customers have used since launch in November 2022. Average pay later amount £876
- Costs lower than previous thirdparty solution



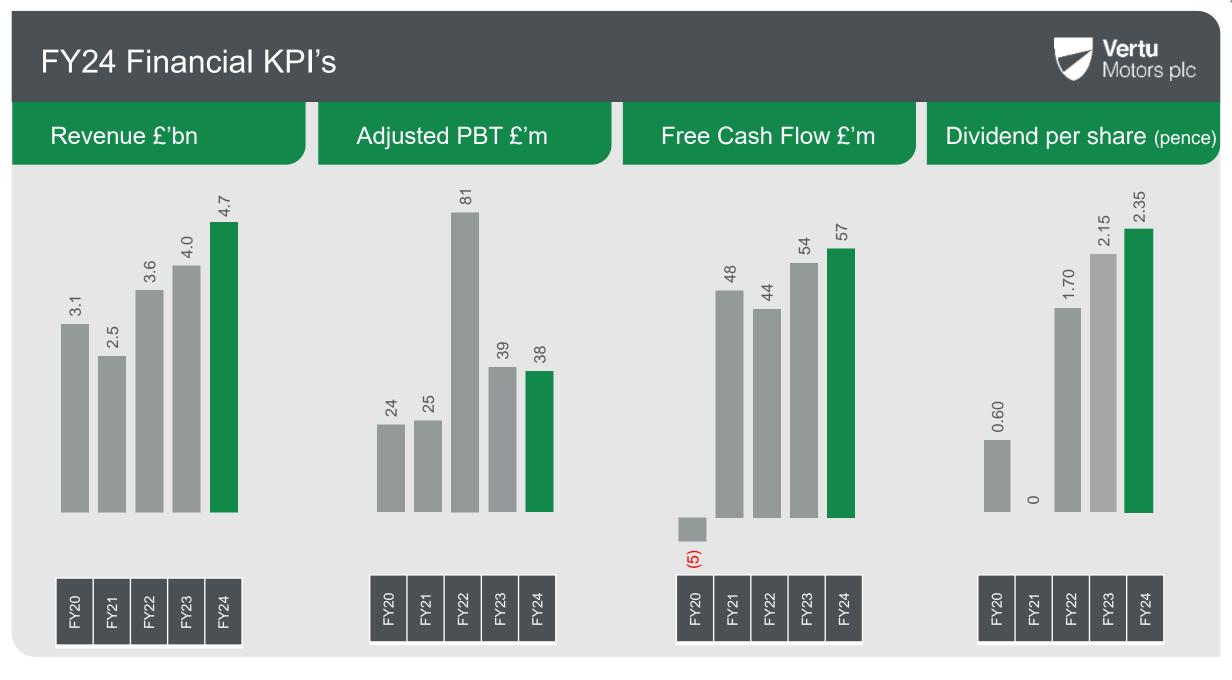
Online Check-in

- Customer adoption of check-in online for service now at 60% of all customers
- A third of those customers choose to check in with kiosk on arrival in the dealership
- Further developments to check out and provide courtesy vehicles via kiosk in testing
- Increases productivity and add on product sales

Financial Performance



Karen Anderson CFO WELEBRE HIOLORES



Income Statement



	Year E	Ended 29 Februa	iry
£'m (unless otherwise stated)	2024	2023	% Change
Revenue	4,719.6	4,014.5	17.6%
Gross profit	516.1	448.4	15.1%
Gross margin %	10.9%	11.2%	(0.3%)
Operating expenses ¹	(456.8)	(399.6)	(14.3%)
Operating expenses ¹ as % of revenue	(9.7%)	(9.9%)	0.2%
Adjusted ¹ operating profit	59.3	48.8	21.5%
Net finance charges	(21.5)	(9.5)	(126.3%)
Adjusted ¹ profit before tax	37.8	39.3	(3.8%)
Non-underlying items	(3.2)	(6.8)	(52.9%)
Profit before tax	34.6	32.5	6.5%
Underlying effective tax rate %	25.0%	19.5%	(5.5%)
Adjusted ¹ Basic EPS (pence)	8.37p	9.16p	(8.6%)
Dividend per share (pence)	2.35p	2.15p	9.3%

¹ Excluding non-underlying items (share-based payments and amortisation of intangibles)

Revenue: Record revenues achieved with acquisitions/disposals leading to £404m rise and 7.9% growth in Core Group revenue

Gross Margin: New Vehicle margins reverting to previous norms as supply of new vehicles improves. Used vehicle margins impacted by significant price correction in H2.

Operating Expenses: Expenses declined as a % of revenue reflecting scale benefits and cost control

Net Finance Charges: increase due to additional borrowing following Helston acquisition, higher interest rates and increase in Manufacturer vehicle stocking charges

Non-underlying costs: include redundancy programme for collection and delivery drivers largely offset by a lease surrender premium received. This is in addition to share based payment charges, amortisation and impairment charges. Last year's charge included Helston acquisition fees

Profit Bridge – Adjusted PBT

Core Group Gross Profit Movement: +20.5m



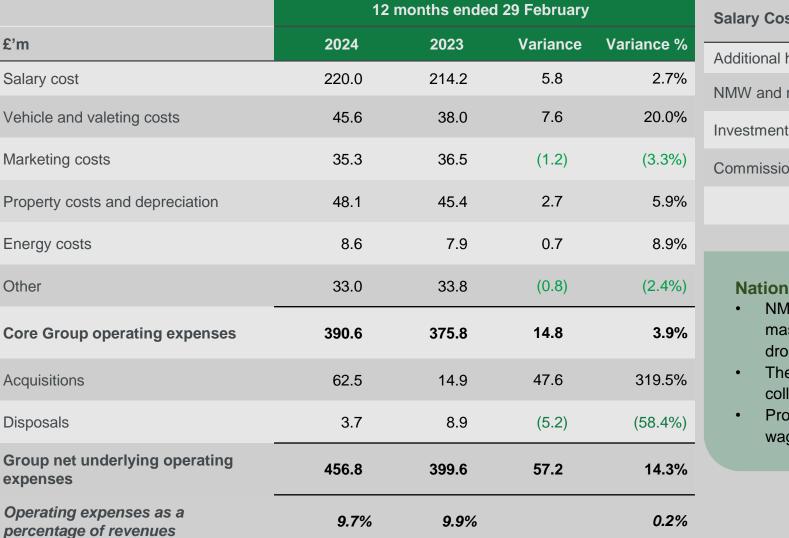
- Strong new car volumes aided by 73.6% like-for-like growth in the Motability channel, drove additional gross profit. Margins normalising
- Fleet and commercial vehicle performance aided by 13.5% increase in like-for-like fleet volumes at strong retained margins
- Used vehicle gross profit impacted by reduced volume in H1 and the market price correction in H2
- · Growth in gross profit in all significant aftersales channels
- Costs controlled but increased in the Core Group (see next slide)



Management of cost headwinds

£'m

Other



Salary Cost Variance	£'m
Additional headcount	5.1
NMW and rate increase	2.6
Investment in Accident Repair Centres	1.1
Commissions & bonuses	(3.0)
	5.8
National Minimum Wage (NMW):	

- NMW rose on 1 April by a headline 9.8% but this masked greater increases such as the impact of dropping the age for maximum payment from 23 to 21:
- The Group has seen a doubling of the number of colleagues paid within 5% of minimum wage
- Proportion of Group colleagues paid on or near minimum wage in FY25 has increased from 12.3% to 24.3%.

Motors plc

Portfolio Development – Acquisitions and Disposals



Helston Acquisition

- Acquisitions in FY23 dominated by £115m Helston acquisition. Fully integrated into Group by 1 May 2023
- FY24 contribution from Helston was below expectations due to impact of used vehicle price correction, concentrated in premium businesses in H2
- Former Helston businesses performance now stronger as used car prices have stabilised and a robust contribution anticipated in FY25.
- £3.2m synergies identified now delivered



Other Growth

- Rowes acquisition of Honda operations in South West (Oct-23)
- Stockton Nissan gained franchise in Year
- Newcastle Ford opened in major freehold location (Dec-23) as part of new North East market area
- Tamworth Motornation opened Jul-23 in former Cazoo premises
- Multi-franchising activity saw MG open in Chesterfield



Pruning

- The Group ceased operations in several locations as part of pruning activity
- These include:
 - Aylesbury Skoda
 - Malton BMW/MINI
 - Stroud Ford
 - Birmingham SEAT/Cupra
- Many customers retained in nearby Group dealerships

		ship to a new participant.	
MAX THE PART & SHE LAND	114 2010/07/17030010 100.00110		prost from the second second second
Our of the other stars in the other	hand the second state of seconds, included handware to back out?	ang with pressing insolution	r an de la fan de la Reference
	Welcom	to MINI York	
	2 Birthai	line, way, 7(10.004)	
Sectors Instanto Managers Mana	Henry per La cal Researce Bill Benefit Benefit Benefit Benefit		-
Plane Martine 19804 123 591 Camilian 19804 125 123 Daniel Internetion	mot lab produce.	7°	Lo and

Balance Sheet

	29 Feb 2024 £'m	28 Feb 2023 £'m
Intangible assets	131.2	130.8
Retirement benefit asset	2.5	3.2
Right-of-use assets	72.9	73.1
Tangible assets	335.3	328.4
Non-current assets	541.9	535.5
Current assets	855.9	761.9
Property assets held for sale	7.9	6.1
Cash and cash equivalents	70.6	79.0
Total assets	1,476.3	1,382.5
Current liabilities	(883.3)	(772.1)
Non-current liabilities	(32.1)	(31.2)
Lease liabilities	(82.9)	(83.5)
Borrowings	(124.6)	(154.3)
Net assets	353.4	341.4
Tangible net assets	235.0	224.1
Tangible net assets per share (pence)	70.5	65.3



- Defined benefit pension remains in surplus and fully funded on actuarial basis: no cash contributions. LDI, investment strategy adopted to hedge risks
- Property portfolio at depreciated historic cost with disposals expected at above book value

Vehicle Inventory	29 Feb 2024 £'m	28 Feb 2023 £'m	Variance £'m
New vehicles	515.8	427.1	+88.7
Demonstrators	60.6	52.3	+8.3
Used vehicles	163.0	172.9	(9.9)
	739.4	652.3	+87.1

 New vehicle inventory increased as supply normalised and Group took advantage of tactical fleet purchases

• Used vehicle stocks reduced due to lower average values by the end of the Year and lower stock holdings

Record Free Cash Flow generated



Cash Flow 12 Months 29 February 2024	Ended			£'m	Net Debt at 29 Feb	oruary 2024	Facilit £	ies Drawn £'m
					5 year acquisition fact	ility (from December 202	22) 9	3.0 43.3
Operating profit		56.0		20 year mortgage fac	ility (from December 202	20) 1	0.7 10.7	
Depreciation, amortisation	on and impairment			36.0	20 year mortgage fac	ility (from December 202	22) 7	0.6 70.6
					1 year working capita	I facility (from May 2023))	8.0 -
Profit on sale of assets				(0.5)	Total committed fac	ilities	22	2.3 124.6
Working capital				16.7	Cash			(70.6)
Share based payments				2.0	Used vehicle stocking	loans	Ę	- 0.0
onare based payments				2.0	Overdraft			5.0 -
Interest and taxation				(26.2)	Total facilities		27	7.3
Net cash flow from ope	erating activities			84.0	Net Debt (excluding le	ease liabilities)		54.0
	-	-			Lease liabilities			82.9
All values in £'million					Total Net Debt includi	ing lease liabilities		136.9
90 84.0 80	(8.8)	(18.2)	57.0	(8.7)	(11.6)	(7.5)	(7.8)	21.4
Net cash flow from operating activities	Net sustaining capital expenditure	Lease principal repayments	Free Cash Flow	Acquisitions of business and freehold properties	Expansion capital expenditure	Repurchase of own shares	Dividends paid	Reduction in net debt (excluding lease obligations)

Capital Allocation Discipline



Tangible Net Assets	Net I	Debt ¹	Gearing ²	FY24 Net Capital Expenditure	Full Yea Dividend (Cost	Cash Repurchased Shares
£235.0m	£54	.0m	35%	£20.4m	£7.8m	£7.5m
	Investmen	t in growth		F	Return to Share	eholders
Acquisitions and C	Growth	Reinvo	est in Operations	Dividends		Share Buyback
 £6.0m expended on acc the year Acquisition of Rowes Ga Limited in October 2023 outlets Significant Helston acqu completed December 20 fully integrated Expansion with Toyota a progressing, construction dealership in Ayr in FY2 	arage 3. 4 sales uisition 022 now in Scotland on of third	additions 'sustaini • Total ca c.£31.8r • £10 eni • £11 • £11 • £11 • 213 aug additions	expended on total capital s in FY24: £12.4m of ng' capex within this pital expenditure spend of n anticipated in FY25: 6.9m of sustaining capex in larged Group .1m Green investment 3.8m planned which will gment outlets or provide ditional productive capacity surplus property disposals d to release capital for re- ent, £9.8m cash inflow ted over next 12 months	 Final dividend of 1.50p recommended Full year 2.35p per shar 9.3%) Dividend cover on adjus EPS of 3-4 times targete Cash cost £7.8m of curr dividends 	• sted diluted ed	11.3m shares (3.3% of share capital in issue at 1 March 2023) repurchased for £7.5m Further £3m Share Buyback programme approved

¹ Excluding lease liabilities

² Total borrowings (excluding lease liabilities)/Shareholders funds

Market Trends





Group Vehicle Sales Performance



Like-for-Like Vehicle Volume year to 29 February 2024

	FY24 Volume ²	Group Like-for- like % Change	UK % Change (SMMT) ¹	Group Like-for- like v SMMT %
New retail car and bikes ³	36,813	(0.9%)	(1.0%)	0.1%
Motability	19,706	73.6%	70.2%	3.4%
Fleet car ³	27,244	13.5%	26.5%	(13.0%)
New commercial vans	17,569	(2.0%)	19.3%	(21.3%)
Total new vehicles	101,332	12.4%		
Used vehicles - retail	86,437	(2.0%)		
Used vehicles - trade	30,581	5.2%		
Total vehicles sold	218,350	5.3%	-	

Growing Group² Share of UK Market FY24

New car and bikes	Motability	Fleet Car	New Vans		
4.6% (FY23: 4.1%)	6.2% (FY23: 5.9%)	3.6% (FY23: 3.9%)	5.1% (FY23: 6.1%)		

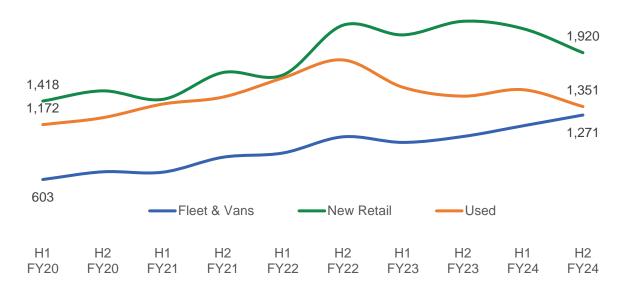
¹ Source SMMT

² Total Group

³ includes agency volume

⁴ includes agency & motability volume

Core Group Gross Profit Per Unit £



Core Group v FY23	New retail car and bikes ⁴	New Fleet & Vans	Used
Selling price per unit (£)	24,637	27,382	20,200
Change in SPPU (£)	702	2,747	266
Gross profit change (£'m)	7.0	10.0	(9.7)
Gross margin %	8.0%	5.2%	7.2%
Gross margin % change	(0.8%)	0.5%	(0.5%)

Fleet & Commercial



Sales Channels in Fleet sector

Leasing/Contract Hire:

Preferred Dealer Network to large leasing companies

Salary sacrifice and public sector

Tactical lease deals with Manufacturer and leasing companies

Leasing brokers

Bodyshop courtesy car supply

Rental:

Large rental companies for daily rental activity

Dealership/Other:

Local SME business via dealerships End user supply with negotiated Manufacturer discount terms





Sales Channels in Group

- Group supplied nearly 45,000 vehicles in the fleet and commercial channel in FY24 (c.41,000 in FY23)
- The Group operates in all channels, but with limited volumes in low margin rental and courtesy car channels
- Majority of Group volume is generated by franchise-based fleet hubs, to concentrate volume for economies of scale and expertise
- Central fleet team, including dedicated public sector team, generates a third of the Group's volumes
- Strong growth in salary sacrifice channels for BEV exhibited



Group Aftersales Performance – Gross profit up in all major channels (L4L)



Like-for-like FY24 v FY23	Service	Parts	Accident & Smart Repair	Fuel Forecourt	Total
Revenue ¹ (£'m)	169.2	213.8	23.9	11.8	418.7
Revenue ¹ Change %	6.2%	11.0%	21.8%	(15.1%)	8.6%
Gross profit (£'m)	123.5	47.0	14.0	0.9	185.4
Gross profit increase (£'m)	5.8	3.8	3.6	0.0	13.2
Gross Margin ² %	73.0%	22.0%	58.9%	7.8%	44.3%
Gross Margin ² % change	(0.9%)	(0.4%)	5.6%	1.4%	(0.4%)

- Growth in Core Group gross profit in all major channels in year
- Investment in additional smart repair operations and improvements in accident repair centres due to enhanced work mix drive performance
- Preparation of older vehicles for used car sales departments drove growth in internal service and smart repair revenues
- · Other revenues: Improvements in selling tyres and add on sales in service
- Group has 163,000 active service plans and 41,000 Motability customers in operation aiding resilience through retention in this high margin channel
- Service margins moderated due to impact of increasing technician pay to aid recruitment and retention

¹ Includes internal and external revenue

² Margin in aftersales expressed on internal and external revenue

Service



Benefits of Retention Vehicle Health Check (VHC) Resource Number of Technicians < 3 years > 3 years **Employed (L4L)** £342 £284 BOOK YOUR MMER CHECK Feb 21 eb 22 Mix of work and average invoice value by age of vehicle

- · Each technician generates approximately £115k of gross profit across service and parts each year
- · Decisive pay action taken in July to increase basic pay levels to aid retention and recruitment
- · Technician recruitment showing successful trends, like-for-like growth in technician resource of approximately 10%
- Significant investment in technician apprentice programmes

- Consistent focus on Service Plan sales and highly structured contact strategy drives customer retention
- · Targeted customer conquest activity for vehicles over 3 years old
- Average age of vehicle in Group workshops increased to 4.9 years (FY23: 4.7 years)



- Daily obsession with VHC metrics has helped drive average invoice value per customer to £322. An 11% increase on the FY23 value of £290
- Retail tyre sales have increased by 14%
- Use of behavioural psychology research increased winter and summer check campaign revenues marketed to service database, through an increase in higher price checks sold
- Our internally developed Pay-Later offer now deployed across the entire Group, driving improved conversion of identified repairs

• •	\sim ·	
Service	Salac	
	Jaies	

Core Group	FY24 £'m	FY23 £'m	% +/-
Retail	77.0	72.7	5.9%
Warranty	21.3	18.6	14.5%
Internal	37.9	36.6	3.6%
Total Labour Sales	136.2	127.9	6.5%
Other revenues	33.0	31.4	5.1%
Total Revenues ¹	169.2	159.3	6.2%

- Increased revenues across all service sales channels
- Warranty sales increased at higher rate due to higher levels of recalls compared to prior year

Parts & Accident Repair Centres



Parts

- Core Group year on year revenues up 11.0% and gross profit up £3.8m vs prior year
- Parts sold through service gross profit up £2.0m vs prior year aided by VHC performance
- Inhouse Retail Parts sales hub generating additional revenue for the Group through enhanced conversion
- Trade parts revenue grew by 10.5%



Accident Repair

- Significant uplift in margin likely to be maintained; move away from insurance referrals and increase in manufacturer approvals and other partnerships have led to improvements in profitability
- · Growth of operations during the year organically and by acquisition
- Retail Smart Repair business now in early stages of launch, complementing our existing internal Smart Repair businesses branded "Bristol Street Motors Repair Master"



Brand and Marketing – Top English dealership brand





Title sponsor of **English Football League** EFL Trophy, now known as the Bristol Street Motors Trophy

The competition is famed for giving the next generation of young footballer's opportunity with the final played at Wembley Stadium

Group investment will support clubs and communities over three years

Wembley final Bristol Street Motors social media reach of 5.6m



Prompted Brand Awareness of **57%**¹ in England

¹Source YouGov survey April 2024







EXCELR8 Motorsport

Bristol Street Motors and Macklin Motors sponsor EXCELR8 Motorsport drivers in the British Touring Car Championship (BTCC)



Vertu Motors

Vertu Motors have engaged in high profile sponsorship partnerships across various sports and sectors including sponsorship of the MINI Challenge racing competition

Current Trading & Outlook

Current Trading

- March and April 2024 trading performance slightly ahead of Board's expectations
- Like-for-like new retail vehicle volumes ahead of market trends
- Like-for-like volume growth in used vehicles
- Like-for-like gross profits per unit decline on new vehicles, as supply increases and margins normalise
- Market values of used vehicles showing usual seasonal trends: weakness in BEV continues
- Like-for-like improvement in gross profit in all aftersales channels
- Costs ahead of prior year levels as anticipated including impact of National Minimum Wage

 Improving new vehicle supply, weak retail demand particularly for BEV

Outlook

- ZEV target achievement likely to drive volatility and uncertainty in new car market
- Aftersales performance aided by Group's retention strategies and greater availability of technician resource
- Normal used vehicle wholesale value depreciation evident with strategies in place to grow volumes
- Management focus on delivery of strategy, cost, conversion and customer experience
- Selective acquisitions anticipated
- Full year expectations unchanged

Group Well Positioned



Group stable, well-capitalised and asset backed

Firepower to further expand operations and scale

Digitalisation gathering pace in impact, benefiting customers and productivity

People-focus provides talented, motivated colleagues to serve customers

Group excited to benefit from pace of change and high level of opportunities

Definitions of key terminology

Vertu Motors plc

Core:

Comparison against FY2023

Dealerships that have traded for the full period of March 2022 to February 2023 and March 2023 to February 2024

Like-for-like:

Dealerships that have comparable trading periods in two consecutive financial years, only the comparable period is measured as "like-for-like"

FY2024:

The twelve month period ended 29 February 2024

FY2023:

The twelve month period ended 28 February 2023

FY2022:

The twelve month period ended 28 February 2022

H1 FY2024:

The six month period ended 31 August 2023

H1 FY2023:

The six month period ended 31 August 2022

H1 FY2022:

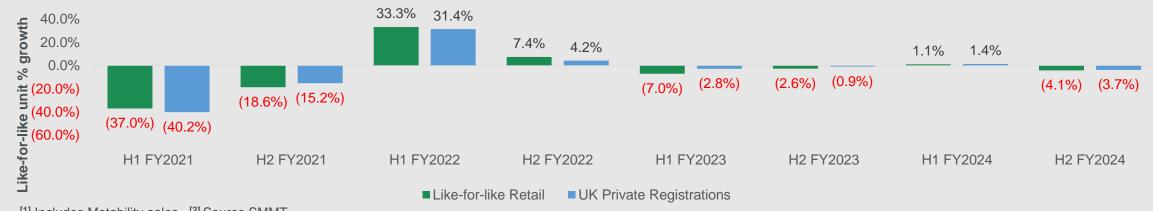
The six month period ended 31 August 2021

New Retail Vehicle Trends



	H1 FY2021	H2 FY2021	H1 FY2022	H2 FY2022	H1 FY2023	H2 FY2023	H1 FY2024	H2 FY2024
Selling price per unit ^[1] (£)	19,789	19,980	21,423	22,539	24,062	24,191	25,906	25,338
Gross profit per unit ^[1] (£)	1,436	1,714	1,688	2,205	2,105	2,246	2,170	2,019
Margin (Group) ^[1]	6.7%	7.9%	7.3%	9.5%	8.5%	9.0%	8.5%	8.0%
Margin (Core Group) ^[1]	6.7%	8.0%	7.4%	9.6%	8.5%	9.1%	8.2%	7.8%
Like-for-like unit (Retail) growth/(decline)	(37.0%)	(18.6%)	33.3%	7.4%	(7.0%)	(2.6%)	1.1%	(4.1%)
UK private registrations ^[2] growth/(decline)	(40.2%)	(15.2%)	31.4%	4.2%	(2.8%)	(0.9%)	1.4%	(3.7%)

Like-for-like new retail unit growth/(decline) versus UK market



^[1] Includes Motability sales. ^[2] Source SMMT

Fleet and Commercial Vehicle Trends

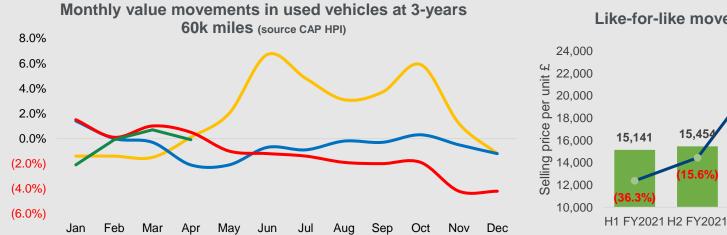


	H1 FY2021	H2 FY2021	H1 FY2022	H2 FY2022	H1 FY2023	H2 FY2023	H1 FY2024	H2 FY2024
Selling price per unit (£)	21,494	23,494	23,850	24,874	24,109	25,730	27,085	28,196
Gross profit per unit (£)	679	834	878	1,046	988	1,049	1,160	1,296
Margin (Group)	3.8%	4.1%	4.2%	4.8%	4.7%	4.7%	5.1%	5.6%
Like-for-like unit growth/(decline) (Fleet)	(50.2%)	(33.4%)	63.0%	(6.8%)	(12.2%)	18.4%	9.9%	14.0%
UK car fleet registrations ^[1] growth/(decline)	(50.6%)	(15.8%)	48.0%	(32.0%)	(28.0%)	34.6%	36.3%	18.2%
Like-for-like unit growth/(decline) (Vans)	(38.8%)	26.1%	58.5%	(19.2%)	(14.8%)	18.1%	6.2%	(11.0%)
UK van commercial registrations ^[1] growth/(decline)	(43.3%)	12.6%	64.4%	(13.8%)	(25.5%)	(6.7%)	19.8%	18.8%

Used Vehicle Trends



	H1 FY2021	H2 FY2021	H1 FY2022	H2 FY2022	H1 FY2023	H2 FY2023	H1 FY2024	H2 FY2024
Selling price per unit (£)	15,141	15,454	16,194	19,951	19,861	20,328	21,580	20,425
Gross profit per unit (£)	1,386	1,458	1,657	1,844	1,560	1,468	1,535	1,296
Margin (Group)	9.2%	9.4%	10.2%	9.2%	7.9%	7.2%	7.1%	6.3%
Margin (Core Group)	9.3%	9.7%	10.4%	9.5%	7.9%	7.4%	7.4%	6.9%
Like-for-like unit growth/(decline)	(36.3%)	(15.6%)	58.7%	3.8%	(15.2%)	(3.7%)	(5.7%)	2.0%



2021 -2022 -2023 -2024

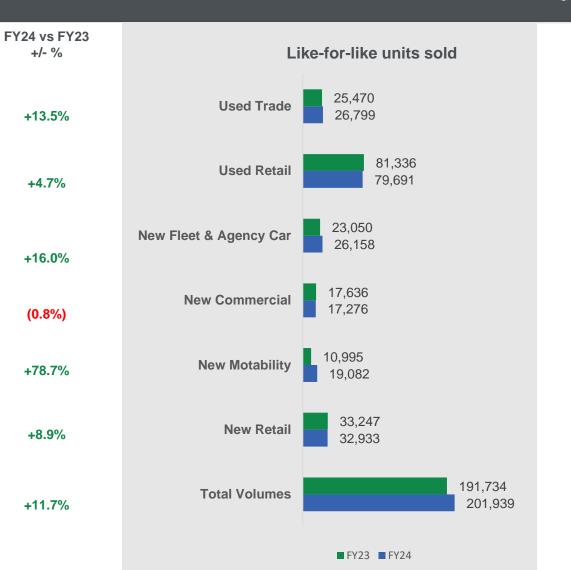
Like-for-like movement in used units and Group selling price per unit



Selling price per unit ——Units

Vehicle Volumes Sold





+/- %

+13.5%

+4.7%

+16.0%

(0.8%)

+78.7%

+8.9%

+11.7%



FY24 vs FY23

+/- %

+5.2%

(2.0%)

+13.5%

SMMT +26.5%

(2.0%)

SMMT +19.3%

+73.6%

SMMT +70.2%

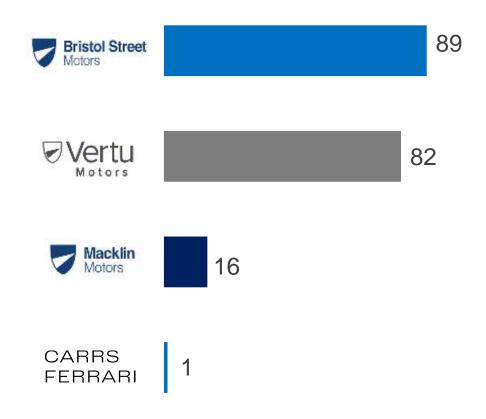
(0.9%)

SMMT (1.0%)

+5.3%

Dealership Portfolio





		Total Group	Bristol Street Motors	Macklin Motors	Vertu Motors	Carrs
	Ford	21	20	1		
	Vauxhall	16	15	1		
	Nissan	12	10	2		
	Hyundai	11	8	3		
	Peugeot	11	9	2		
\leq	Renault	8	7	1		
Volume	Citroen	7	7			
ne	MG	4	3	1		
	SEAT/Cupra	3	3			
	Skoda	3	3			
	Kia	3		1	2	
	Mazda	2	1	1		
	Total Volume	101	86	13	2	
	Honda	16			16	
	Land Rover	10			10	
	BMW	9			9	
	MINI	9			9	
	Volkswagen	8			8	
Premium	Mercedes-Benz	5			5	
۳Ľ.	Toyota	5		2	3	
m	Volvo	5			5	
	Jaguar	3			3	
	Ferrari	1				1
	SMART	1			1	
	Audi	1			1	
	Total Premium	73		2	70	1
	BMW Motorcycles	4			4	
	Honda Motorcycles	3			3	
0	Volkswagen Commercial Vehicles	1			1	
Other	Mercedes-Benz Commercial Vehicles	1			1	
θr	LEVC	1		1		
	Other Used Car Operations	4	3		1	
	Total Other	14	3	1	10	1
	Total Group	188	89	16	82	1



Disclaimer



This presentation contains forward looking statements. Although the Group believes that the estimates and assumptions on which such statements are based are reasonable, they are inherently uncertain and involve a number of risks and uncertainties that are beyond the Group's control.

The Group does not make any representation or warranty that the results anticipated by such forward looking statements will be achieved and this presentation should not be relied upon as a guide to future performance.