Analyst and Investor Presentation
Year End Results

Vertu
Motors plc

For the year ended 29 February 2024


## Vertu Advantages: our investment case

## Scale Benefits

- Stable, experienced management with capacity to manage further growth
- Dedicated and aligned scaled Manufacturer partner relationships
- Synergy delivery including marketing and IT
- Driving market share gains
- Capacity for further acquisitions and consolidation


## Customer Lifecycle

- Full sales and aftersales offering to increase capture of lifecycle vehicle spend
- Bristol Street Motors has highest brand awareness in sector in England and is 100 years old this year
- Customer service and retention focus delivered with 2 million customers on the Group database
- Delivery of sector leading customer experience levels
- Driving higher ROI and margin accretive revenue streams


## Cost Optimisation

- In-house systems developed to improve process efficiency, aid decision making and remove third party systems and costs
- Effective marketing investment delivers key brand growth with optimised ROI
- Driving improved margins and mitigating cost inflation


## Maximise Returns

- Active portfolio management
- Sale of underperforming and surplus assets
- Multi-franchising to aid throughput in sales and service
- Investment in high margin/high return ancillary businesses
- Driving improved ROCE



72.7\%

Consider

## Strategic Update

Robert Forrester CEO

## Consistent Group Strategy

To aim for every dealership to be the best retailer in their respective town or city

To deliver an outstanding customer motoring experience through honesty and trust

Vertu Motors to be the most admired and respected dealer group in the automotive industry

## PASSION \| RESPECT \| PROFESSIONALISM \| INTEGRITY \| RECOGNITION \| OPPORTUNITY \| COMMITMENT

| $\cdots$ | Growth | Digitalisation - Cohesive 'bricks and clicks' strategy | Colleague | Ancillary businesses |
| :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \bar{\pi} \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | To grow as a major scaled franchised dealership group and to develop our portfolio of Manufacturer partners, whilst being mindful of industry development trends, to maximise returns | el development bringing ether process deliver efficiency through ecision making to | To develop Group's co con operation delivery to c | To develop ancillary businesses to add revenue and returns which complement the core business |
|  | Work with our Manufacturer partners to provide increasingly sustainable choices for customers | Reduce the enviro of our bu | tal impact | or our colleagues and ort our communities |

## Electrification

- VETS (Vehicle Emissions Trading Scheme) from January 2024
- $22 \%$ of cars and $10 \%$ of vans registered in 2024 targeted as zero emission flexed downwards for improvements in $\mathrm{CO}_{2}$ emissions over time
- Fines for missing targets are $£ 15,000$ per excess ICE vehicle (borne by Manufacturer)
- Potential to cause new car market volatility as the year progresses and Manufacturers seek to reduce exposure
- Group to expand portfolio in coming weeks with two outlets for BYD - world's largest BEV manufacturer from China


## Agency Distribution

- Some Manufacturers have confirmed they will not follow agency distribution route
- Ford and Land Rover have reversed previous stance and will remain in franchised model
- Mercedes-Benz adopted agency model January 2023 and Volvo from July 2023
- Volkswagen Group and Honda moved to agency for BEV product only
- Agency model appears to be linked to reduced volumes post implementation


## Governance

- FCA review into automotive finance announced January 2024
- Focus on Discretionary Commission Arrangements (DCA)
- Feedback expected September 2024
- Group ceased use of DCA in January 2021
- Group ceased sale of guaranteed Asset protection in January 2024 in response to concerns raised by FCA into such products
- No provisions have been made: contingent liability disclosed


## Digitalisation - Scale advantages and tech leadership

| Omni-channel Development | Data | Pay Later | Online Check-in |
| :---: | :---: | :---: | :---: |
|  |  | BRISTOL STREET MOTORS <br> Pay <br> Later |  |
| - Online service bookings optimisation increasing productivity <br> - 22,000 on-line sales reservations (113\% increase) on prior year <br> - Further improvements in customer buying journey rolled out aiding efficiency | - Dedicated data team in place <br> - Launch of comprehensive data warehouse <br> - Drives "Vertu Insights" enabling real time stock management and pricing. On average approximately 5,000 price changes are made per day <br> - Single customer view development to allow personalised marketing and experience. Further process efficiency improvements in development | - Deferred payment solution for service customers <br> - $\quad$ Spread cost interest free over 3-5 months <br> - Over 5,600 customers have used since launch in November 2022. Average pay later amount £876 <br> - Costs lower than previous thirdparty solution | - Customer adoption of check-in online for service now at $60 \%$ of all customers <br> - A third of those customers choose to check in with kiosk on arrival in the dealership <br> - Further developments to check out and provide courtesy vehicles via kiosk in testing <br> - Increases productivity and add on product sales |

Financial Performance
Karen Anderson CFO


FY24 Financial KPl's


| £'m (unless otherwise stated) | Year Ended 29 February |  |  |
| :---: | :---: | :---: | :---: |
|  | 2024 | 2023 | \% Change |
| Revenue | 4,719.6 | 4,014.5 | 17.6\% |
| Gross profit | 516.1 | 448.4 | 15.1\% |
| Gross margin \% | 10.9\% | 11.2\% | (0.3\%) |
| Operating expenses ${ }^{1}$ | (456.8) | (399.6) | (14.3\%) |
| Operating expenses ${ }^{1}$ as \% of revenue | (9.7\%) | (9.9\%) | 0.2\% |
| Adjusted ${ }^{1}$ operating profit | 59.3 | 48.8 | 21.5\% |
| Net finance charges | (21.5) | (9.5) | (126.3\%) |
| Adjusted ${ }^{1}$ profit before tax | 37.8 | 39.3 | (3.8\%) |
| Non-underlying items | (3.2) | (6.8) | (52.9\%) |
| Profit before tax | 34.6 | 32.5 | 6.5\% |
| Underlying effective tax rate \% | 25.0\% | 19.5\% | (5.5\%) |
| Adjusted ${ }^{1}$ Basic EPS (pence) | 8.37p | $9.16 p$ | (8.6\%) |
| Dividend per share (pence) | 2.35p | 2.15p | 9.3\% |
| ${ }^{1}$ Excluding non-underlying items (share-based payments and amortisation of intangibles) |  |  |  |

Revenue: Record revenues achieved with acquisitions/disposals leading to $£ 404 \mathrm{~m}$ rise and $7.9 \%$ growth in Core Group revenue

Gross Margin: New Vehicle margins reverting to previous norms as supply of new vehicles improves. Used vehicle margins impacted by significant price correction in H 2 .

Operating Expenses: Expenses declined as a \% of revenue reflecting scale benefits and cost control

Net Finance Charges: increase due to additional borrowing following Helston acquisition, higher interest rates and increase in Manufacturer vehicle stocking charges

Non-underlying costs: include redundancy programme for collection and delivery drivers largely offset by a lease surrender premium received. This is in addition to share based payment charges, amortisation and impairment charges. Last year's charge included Helston acquisition fees

## Profit Bridge - Adjusted PBT

Core Group Gross Profit Movement: +20.5m


- Strong new car volumes aided by $73.6 \%$ like-for-like growth in the Motability channel, drove additional gross profit. Margins normalising
- Fleet and commercial vehicle performance aided by $13.5 \%$ increase in like-for-like fleet volumes at strong retained margins
- Used vehicle gross profit impacted by reduced volume in H 1 and the market price correction in H 2
- Growth in gross profit in all significant aftersales channels
- Costs controlled but increased in the Core Group (see next slide)

Management of cost headwinds
Vertu
Motors plo

| £'m | 12 months ended 29 February |  |  |  | Salary Cost Variance |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2024 | 2023 | Variance | Variance \% |  |  |
|  |  |  |  |  | Additional headcount 5.1 |  |
| Salary cost | 220.0 | 214.2 | 5.8 | 2.7\% | NMW and rate increase 2.6 |  |
| Vehicle and valeting costs | 45.6 | 38.0 | 7.6 | 20.0\% | Investment in Accident Repair Centres 1.1 |  |
| Marketing costs | 35.3 | 36.5 | (1.2) | (3.3\%) | Commissions \& bonuses | (3.0) |
| Property costs and depreciation | 48.1 | 45.4 | 2.7 | 5.9\% |  | 5.8 |
| Energy costs | 8.6 | 7.9 | 0.7 | 8.9\% |  |  |
| Other | 33.0 | 33.8 | (0.8) | (2.4\%) | National Minimum Wage (NMW): <br> - NMW rose on 1 April by a headline $9.8 \%$ - but this masked greater increases such as the impact of dropping the age for maximum payment from 23 to 21 : <br> - The Group has seen a doubling of the number of colleagues paid within $5 \%$ of minimum wage <br> - Proportion of Group colleagues paid on or near minimum wage in FY25 has increased from 12.3\% to 24.3\%. |  |
| Core Group operating expenses | 390.6 | 375.8 | 14.8 | 3.9\% |  |  |
| Acquisitions | 62.5 | 14.9 | 47.6 | 319.5\% |  |  |
| Disposals | 3.7 | 8.9 | (5.2) | (58.4\%) |  |  |
| Group net underlying operating expenses | 456.8 | 399.6 | 57.2 | 14.3\% |  |  |
| Operating expenses as a percentage of revenues | 9.7\% | 9.9\% |  | 0.2\% |  |  |

## Helston Acquisition

- Acquisitions in FY23 dominated by £115m Helston acquisition. Fully integrated into Group by 1 May 2023
- FY24 contribution from Helston was below expectations due to impact of used vehicle price correction, concentrated in premium businesses in H2
- Former Helston businesses performance now stronger as used car prices have stabilised and a robust contribution anticipated in FY25.
- $£ 3.2 m$ synergies identified now delivered



## Other Growth

- Rowes acquisition of Honda operations in South West (Oct-23)
- Stockton Nissan gained franchise in Year
- Newcastle Ford opened in major freehold location (Dec-23) as part of new North East market area
- Tamworth Motornation opened Jul-23 in former Cazoo premises
- Multi-franchising activity saw MG open in Chesterfield



## Pruning

- The Group ceased operations in several locations as part of pruning activity
- These include:
- Aylesbury Skoda
- Malton BMW/MINI
- Stroud Ford
- Birmingham SEAT/Cupra
- Many customers retained in nearby Group dealerships


Balance Sheet

|  | $\begin{array}{r} 29 \text { Feb } 2024 \\ \text { £'m } \end{array}$ | $\begin{array}{r} 28 \text { Feb } 2023 \\ £^{\prime} m \end{array}$ |  | ension remain | surplus and fuly | unded on |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Intangible assets | 131.2 | 130.8 | adopted to | risks | s. LDI, inves | strategy |
| Retirement benefit asset | 2.5 | 3.2 | - Property portfolio at depreciated historic cost with disposals expected at above book value |  |  |  |
| Right-of-use assets | 72.9 | 73.1 |  |  |  |  |
| Tangible assets | 335.3 | 328.4 |  |  |  |  |
| Non-current assets | 541.9 | 535.5 | Vehicle Inventory | 29 Feb 2024 | 28 Feb 2023 | Variance |
| Current assets | 855.9 | 761.9 |  | £'m | £'m | £'m |
| Property assets held for sale | 7.9 | 6.1 | New vehicles | 515.8 | 427.1 | +88.7 |
| Cash and cash equivalents | 70.6 | 79.0 | Demonstrators | 60 |  |  |
| Total assets | 1,476.3 | 1,382.5 |  | 60.6 |  |  |
| Current liabilities | (883.3) | (772.1) | Used vehicles | 163.0 | 172.9 | (9.9) |
| Non-current liabilities | (32.1) | (31.2) |  | 739.4 | 652.3 | +87.1 |
| Lease liabilities | (82.9) | (83.5) | - New vehicle inventory increased as supply normalised and Group took advantage of tactical fleet purchases |  |  |  |
| Borrowings | (124.6) | (154.3) |  |  |  |  |
| Net assets | 353.4 | 341.4 |  |  |  |  |
| Tangible net assets | 235.0 | 224.1 | - Used vehicle stocks reduced due to lower average values by the end of the Year and lower stock holdings |  |  |  |
| Tangible net assets per share (pence) | 70.5 | 65.3 |  |  |  |  |

## Record Free Cash Flow generated



## Capital Allocation Discipline



[^0]Market Trends


Like-for-Like Vehicle Volume year to 29 February 2024

|  | FY24 Volume ${ }^{2}$ | Group Like-forlike \% Change | UK \% Change (SMMT) ${ }^{1}$ | Group Like-forlike v SMMT \% |
| :---: | :---: | :---: | :---: | :---: |
| New retail car and bikes ${ }^{3}$ | 36,813 | (0.9\%) | (1.0\%) | 0.1\% |
| Motability | 19,706 | 73.6\% | 70.2\% | 3.4\% |
| Fleet car ${ }^{3}$ | 27,244 | 13.5\% | 26.5\% | (13.0\%) |
| New commercial vans | 17,569 | (2.0\%) | 19.3\% | (21.3\%) |
| Total new vehicles | 101,332 | 12.4\% |  |  |
| Used vehicles - retail | 86,437 | (2.0\%) |  |  |
| Used vehicles - trade | 30,581 | 5.2\% |  |  |
| Total vehicles sold | 218,350 | 5.3\% |  |  |
| Growing Group ${ }^{2}$ Share of UK Market FY24 |  |  |  |  |
| New car and bikes | Motability | Fleet |  | ew Vans |
| $\begin{gathered} 4.6 \% \\ \text { (FY23: 4.1\%) } \end{gathered}$ | $\begin{gathered} \text { 6.2\% } \\ \text { ( FY23: 5.9\%) } \end{gathered}$ |  |  | $\begin{aligned} & 5.1 \% \\ & \text { Y23: 6.1\%) } \end{aligned}$ |
| ${ }^{1}$ Source SMMT <br> ${ }^{2}$ Total Group <br> 3 includes agency volume <br> ${ }^{4}$ includes agency \& motability volume |  |  |  |  |

Core Group Gross Profit Per Unit £


| Selling price per unit (£) | 24,637 | 27,382 | 20,200 |
| :--- | :---: | :---: | :---: |
| Change in SPPU (£) | 702 | 2,747 | 266 |
| Gross profit change (£'m) | 7.0 | 10.0 | $(9.7)$ |
| Gross margin \% | $8.0 \%$ | $5.2 \%$ | $7.2 \%$ |
| Gross margin \% change | $(0.8 \%)$ | $0.5 \%$ | $(0.5 \%)$ |

## Fleet \& Commercial

## Sales Channels in Fleet sector

## Leasing/Contract Hire:

Preferred Dealer Network to large leasing companies
Salary sacrifice and public sector
Tactical lease deals with Manufacturer and leasing companies Leasing brokers

Bodyshop courtesy car supply

## Rental:

Large rental companies for daily rental activity

## Dealership/Other:

Local SME business via dealerships
End user supply with negotiated Manufacturer discount terms

## Sales Channels in Group

- Group supplied nearly 45,000 vehicles in the fleet and commercial channel in FY24 (c.41,000 in FY23)
- The Group operates in all channels, but with limited volumes in low margin rental and courtesy car channels
- Majority of Group volume is generated by franchise-based fleet hubs, to concentrate volume for economies of scale and expertise
- Central fleet team, including dedicated public sector team, generates a third of the Group's volumes
- Strong growth in salary sacrifice channels for BEV exhibited



## Group Aftersales Performance - Gross profit up in all major channels (L4L)

| Like-for-like FY24 v FY23 | Service | Parts | Accident \& Smart Repair | Fuel Forecourt | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue ${ }^{1}\left(£^{\prime} \mathrm{m}\right.$ ) | 169.2 | 213.8 | 23.9 | 11.8 | 418.7 |
| Revenue ${ }^{1}$ Change \% | 6.2\% | 11.0\% | 21.8\% | (15.1\%) | 8.6\% |
| Gross profit (£'m) | 123.5 | 47.0 | 14.0 | 0.9 | 185.4 |
| Gross profit increase ( $£$ 'm) | 5.8 | 3.8 | 3.6 | 0.0 | 13.2 |
| Gross Margin ${ }^{2}$ \% | 73.0\% | 22.0\% | 58.9\% | 7.8\% | 44.3\% |
| Gross Margin ${ }^{2}$ \% change | (0.9\%) | (0.4\%) | 5.6\% | 1.4\% | (0.4\%) |

- Growth in Core Group gross profit in all major channels in year
- Investment in additional smart repair operations and improvements in accident repair centres due to enhanced work mix drive performance
- Preparation of older vehicles for used car sales departments drove growth in internal service and smart repair revenues
- Other revenues: Improvements in selling tyres and add on sales in service
- Group has 163,000 active service plans and 41,000 Motability customers in operation aiding resilience through retention in this high margin channel
- Service margins moderated due to impact of increasing technician pay to aid recruitment and retention
Resource


## Parts \& Accident Repair Centres

## Parts

- Core Group year on year revenues up $11.0 \%$ and gross profit up £3.8m vs prior year
- Parts sold through service gross profit up $£ 2.0 \mathrm{~m}$ vs prior year aided by VHC performance
- Inhouse Retail Parts sales hub generating additional revenue for the Group through enhanced conversion
- Trade parts revenue grew by $10.5 \%$



## Accident Repair

- Significant uplift in margin likely to be maintained; move away from insurance referrals and increase in manufacturer approvals and other partnerships have led to improvements in profitability
- Growth of operations during the year organically and by acquisition
- Retail Smart Repair business now in early stages of launch, complementing our existing internal Smart Repair businesses - branded "Bristol Street Motors Repair Master"




## BRISTOL STREET MOTORS

Prompted Brand Awareness of 57\% ${ }^{1}$ in England
${ }^{1}$ Source YouGov survey April 2024

The Group currently has
Over 517k
social media followers



EXCELR8 Motorsport
Bristol Street Motors and Macklin Motors sponsor EXCELR8 Motorsport drivers in the British Touring Car Championship (BTCC)


## Vertu Motors

Vertu Motors have engaged in high profile sponsorship partnerships across various sports and sectors including sponsorship of the MINI Challenge racing competition

## Current Trading \& Outlook

## Current Trading

## Outlook

- March and April 2024 trading performance slightly ahead of Board's expectations
- Like-for-like new retail vehicle volumes ahead of market trends
- Like-for-like volume growth in used vehicles
- Like-for-like gross profits per unit decline on new vehicles, as supply increases and margins normalise
- Market values of used vehicles showing usual seasonal trends: weakness in BEV continues
- Like-for-like improvement in gross profit in all aftersales channels
- Costs ahead of prior year levels as anticipated including impact of National Minimum Wage
- Improving new vehicle supply, weak retail demand particularly for BEV
- ZEV target achievement likely to drive volatility and uncertainty in new car market
- Aftersales performance aided by Group's retention strategies and greater availability of technician resource
- Normal used vehicle wholesale value depreciation evident with strategies in place to grow volumes
- Management focus on delivery of strategy, cost, conversion and customer experience
- Selective acquisitions anticipated
- Full year expectations unchanged

Group stable, well-capitalised and asset backed

Firepower to further expand operations and scale

Digitalisation gathering pace in impact, benefiting customers and productivity

People-focus provides talented, motivated colleagues to serve customers

Group excited to benefit from pace of change and high level of opportunities

## Definitions of key terminology

## Core: <br> Comparison against FY2023

Dealerships that have traded for the full period of March 2022 to February 2023 and March 2023 to February 2024

## Like-for-like:

Dealerships that have comparable trading periods in two consecutive financial years, only the comparable period is measured as "like-for-like" FY2024:
The twelve month period ended 29 February 2024

## FY2023:

The twelve month period ended 28 February 2023
FY2022:
The twelve month period ended 28 February 2022
H1 FY2024:
The six month period ended 31 August 2023
H1 FY2023:
The six month period ended 31 August 2022
H1 FY2022:
The six month period ended 31 August 2021

New Retail Vehicle Trends
Vertu
Motors plc

|  | $\begin{array}{r} \mathrm{H} 1 \\ \mathrm{FY} 2021 \end{array}$ | $\begin{array}{r} \mathrm{H} 2 \\ \mathrm{FY} 2021 \end{array}$ | $\begin{array}{r} \mathrm{H} 1 \\ \text { FY2022 } \end{array}$ | $\begin{array}{r} \mathrm{H} 2 \\ \mathrm{FY} 2022 \end{array}$ | $\begin{array}{r} \mathrm{H} 1 \\ \text { FY2023 } \end{array}$ | $\begin{array}{r} \mathrm{H} 2 \\ \text { FY2023 } \end{array}$ | $\begin{array}{r} \mathrm{H} 1 \\ \text { FY2024 } \end{array}$ | $\begin{array}{r} \mathrm{H} 2 \\ \text { FY2024 } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Selling price per unit ${ }^{[1]}$ (£) | 19,789 | 19,980 | 21,423 | 22,539 | 24,062 | 24,191 | 25,906 | 25,338 |
| Gross profit per unit ${ }^{[1]}(£)$ | 1,436 | 1,714 | 1,688 | 2,205 | 2,105 | 2,246 | 2,170 | 2,019 |
| Margin (Group) ${ }^{[1]}$ | 6.7\% | 7.9\% | 7.3\% | 9.5\% | 8.5\% | 9.0\% | 8.5\% | 8.0\% |
| Margin (Core Group) ${ }^{[1]}$ | 6.7\% | 8.0\% | 7.4\% | 9.6\% | 8.5\% | 9.1\% | 8.2\% | 7.8\% |
| Like-for-like unit (Retail) growth/(decline) | (37.0\%) | (18.6\%) | 33.3\% | 7.4\% | (7.0\%) | (2.6\%) | 1.1\% | (4.1\%) |
| UK private registrations ${ }^{[2]}$ growth/(decline) | (40.2\%) | (15.2\%) | 31.4\% | 4.2\% | (2.8\%) | (0.9\%) | 1.4\% | (3.7\%) |

Like-for-like new retail unit growth/(decline) versus UK market


|  | H1 <br> FY2021 | H2 <br> FY2021 | H1 <br> FY2022 | H2 <br> FY2022 | H1 <br> FY2023 | H2 <br> FY2023 | H1 <br> FY2024 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| FY2024 |  |  |  |  |  |  |  |

[^1]
## Used Vehicle Trends

|  | H1 | H2 | H1 | H2 | H1 | H2 | H1 | H2 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | FY2021 | FY2021 | FY2022 | FY2022 | FY2023 | FY2023 | FY2024 | FY2024 |
| Selling price per unit (£) | 15,141 | 15,454 | 16,194 | 19,951 | 19,861 | 20,328 | 21,580 | 20,425 |
| Gross profit per unit (£) | $\mathbf{1 , 3 8 6}$ | $\mathbf{1 , 4 5 8}$ | $\mathbf{1 , 6 5 7}$ | $\mathbf{1 , 8 4 4}$ | $\mathbf{1 , 5 6 0}$ | $\mathbf{1 , 4 6 8}$ | $\mathbf{1 , 5 3 5}$ | $\mathbf{1 , 2 9 6}$ |
| Margin (Group) | $9.2 \%$ | $9.4 \%$ | $10.2 \%$ | $9.2 \%$ | $7.9 \%$ | $7.2 \%$ | $7.1 \%$ | $6.3 \%$ |
| Margin (Core Group) | $9.3 \%$ | $9.7 \%$ | $10.4 \%$ | $9.5 \%$ | $7.9 \%$ | $7.4 \%$ | $7.4 \%$ | $6.9 \%$ |
| Like-for-like unit growth/(decline) | $(36.3 \%)$ | $(15.6 \%)$ | $58.7 \%$ | $3.8 \%$ | $(15.2 \%)$ | $(3.7 \%)$ | $(5.7 \%)$ | $\mathbf{2 . 0 \%}$ |

Monthly value movements in used vehicles at 3-years


Like-for-like movement in used units and Group selling price per unit


## Vehicle Volumes Sold



| $\begin{gathered} \text { FY24 vs FY23 } \\ +/-\% \end{gathered}$ | Like-for-like units sold |  |
| :---: | :---: | :---: |
| +13.5\% | Used Trade | $\begin{aligned} & 25,470 \\ & 26,799 \end{aligned}$ |
| +4.7\% | Used Retail | $\begin{aligned} & 81,336 \\ & 79,691 \end{aligned}$ |
| +16.0\% | New Fleet \& Agency Car | $\begin{aligned} & 23,050 \\ & 26,158 \end{aligned}$ |
| (0.8\%) | New Commercial | 17,636 17,276 |
| +78.7\% | New Motability | $\begin{gathered} 10,995 \\ 19,082 \end{gathered}$ |
| +8.9\% | New Retail | $\begin{aligned} & 33,247 \\ & 32,933 \end{aligned}$ |
| +11.7\% | Total Volumes | $\begin{gathered} 191,734 \\ 201,939 \end{gathered}$ |
|  |  | - FY23 - FY24 |

+/- \%
+5.2\%
(2.0\%)
+13.5\% SMMT +26.5\%
(2.0\%) SMMT +19.3\%
+73.6\% SMMT +70.2\%
(0.9\%) SMMT (1.0\%)
+5.3\%

## 188 sales outlets



|  |  | Total Group | Bristol Street Motors | Macklin Motors | Vertu Motors | Carrs |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Ford | 21 | 20 | 1 |  |  |
|  | Vauxhall | 16 | 15 | 1 |  |  |
|  | Nissan | 12 | 10 | 2 |  |  |
|  | Hyundai | 11 | 8 | 3 |  |  |
|  | Peugeot | 11 | 9 | 2 |  |  |
|  | Renault | 8 | 7 | 1 |  |  |
|  | Citroen | 7 | 7 |  |  |  |
|  | MG | 4 | 3 | 1 |  |  |
|  | SEAT/Cupra | 3 | 3 |  |  |  |
|  | Skoda | 3 | 3 |  |  |  |
|  | Kia | 3 |  | 1 | 2 |  |
|  | Mazda | 2 | 1 | 1 |  |  |
|  | Total Volume | 101 | 86 | 13 | 2 |  |
|  | Honda | 16 |  |  | 16 |  |
|  | Land Rover | 10 |  |  | 10 |  |
|  | BMW | 9 |  |  | 9 |  |
|  | MINI | 9 |  |  | 9 |  |
|  | Volkswagen | 8 |  |  | 8 |  |
|  | Mercedes-Benz | 5 |  |  | 5 |  |
|  | Toyota | 5 |  | 2 | 3 |  |
|  | Volvo | 5 |  |  | 5 |  |
|  | Jaguar | 3 |  |  | 3 |  |
|  | Ferrari | 1 |  |  |  | 1 |
|  | SMART | 1 |  |  | 1 |  |
|  | Audi | 1 |  |  | 1 |  |
|  | Total Premium | 73 |  | 2 | 70 | 1 |
| $\begin{aligned} & \mathrm{O} \\ & \text { 哥 } \end{aligned}$ | BMW Motorcycles | 4 |  |  | 4 |  |
|  | Honda Motorcycles | 3 |  |  | 3 |  |
|  | Volkswagen Commercial Vehicles | 1 |  |  | 1 |  |
|  | Mercedes-Benz Commercial Vehicles | 1 |  |  | 1 |  |
|  | LEVC | 1 |  | 1 |  |  |
|  | Other Used Car Operations | 4 | 3 |  | 1 |  |
|  | Total Other | 14 | 3 | 1 | 10 | 1 |
|  | Total Group | 188 | 89 | 16 | 82 | 1 |

This presentation contains forward looking statements. Although the Group believes that the estimates and assumptions on which such statements are based are reasonable, they are inherently uncertain and involve a number of risks and uncertainties that are beyond the Group's control.

The Group does not make any representation or warranty that the results anticipated by such forward looking statements will be achieved and this presentation should not be relied upon as a guide to future performance.


[^0]:    ${ }^{1}$ Excluding lease liabilities
    ${ }^{2}$ Total borrowings (excluding lease liabilities)/Shareholders funds

[^1]:    ${ }^{[1]}$ Source SMMT

