

24 June 2011

Vertu Motors plc (“Vertu” or “Group”)

Notice of AGM

Annual Report and Accounts

Vertu Motors announces today that its Annual General Meeting (“AGM”) will be held at the offices of Muckle LLP, Time Central, 32 Gallowgate, Newcastle upon Tyne, NE1 4BF at 11.00 a.m. on 21 July 2011.

Copies of the Group’s Annual Report and Accounts, the Notice of AGM and of the form of proxy are being despatched to shareholders today and are available on the Group’s website at www.vertumotors.com.

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