

22 October 2008

Vertu Motors plc ("Vertu" or the "Group")

Appointment of Joint Broker

Vertu Motors plc, the UK's 10th largest motor retail group, is pleased to announce that Panmure Gordon (UK) Limited has been appointed as joint broker to Vertu with immediate effect.

Brewin Dolphin will remain as Nominated Adviser and joint broker.

- Ends -

For further information please contact:

Vertu Motors plc

Tel: 0191 206 4617

Robert Forrester, CEO

Tel: 0191 298 6514

Karen Anderson, FD

Brewin Dolphin Investment Banking

Tel: 0845 270 8613

Andrew Kitchingman

Panmure Gordon (UK) Limited

Tel: 020 7459 3600

Andrew Burnett

Stuart Gledhill

Financial Dynamics

Tel: 020 7831 3113

Caroline Stewart/Edward Westropp