

28 July 2014

**Vertu Motors plc ("Vertu" or "Company")**

**Non-executive Chairman Designate Share Purchase**

Vertu was informed today of the following dealing in the Company's ordinary shares by the Non-executive Chairman Designate, Peter Jones ("the Dealing"). The purchase of ordinary shares of 10p each took place on 25 July, at the price set out below:

	Beneficial holding of Ordinary Shares prior to the Dealing	% of share capital prior to the Dealing	Shares acquired	Resultant Beneficial holding of Ordinary Shares after the Dealing	Share price	Resultant % of share capital after the Dealing
Peter Jones	-	-	300,000	300,000	57.00p	0.09

The Company's issued share capital consists of 340,330,132 Ordinary Shares with voting rights. The Company does not hold any Ordinary shares in treasury.

- Ends -

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