

13 May 2015

Vertu Motors plc ("Vertu Motors" or "Company")

Non-executive Chairman Share Purchase

Vertu Motors was informed today of the following dealing in the Company's ordinary shares by the Non-executive Chairman, Peter Jones ("the Dealing"). The Dealing took place on 13 May 2015 at a price of 58.8p per ordinary share of 10p each:

	Beneficial holding of Ordinary Shares prior to the Dealing	% of share capital prior to the Dealing	Shares acquired	Resultant Beneficial holding of Ordinary Shares after the Dealing	Resultant % of share capital after the Dealing
Peter Jones	1,000,000	0.29	125,000	1,125,000	0.33

The Company's issued share capital consists of 340,907,585 Ordinary Shares with voting rights. The Company does not hold any Ordinary shares in treasury.

- Ends -

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Notes to Editors

Vertu Motors, the UK automotive retailer with a proven growth strategy, is the sixth largest automotive retailer in the UK with a network of 116 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu, Farnell and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 114 franchised sales outlets and 2 non-franchised sales operations from 96 locations across the UK.

Vertu Motors Group websites - www.vertumotors.com / www.vertucareers.com