

1 June 2016

Vertu Motors plc (“Vertu” or the “Group”)

Directorate Change

Appointment of Pauline Ann Best as independent Non-executive Director

Vertu Motors plc, the automotive retailer with a network of 132 sales outlets across the UK, is pleased to announce that, with effect from 1 June 2016, Pauline Ann Best has joined the Board as an independent Non-executive Director.

Pauline has over 30 years of Human Resources experience and is currently Global People and Organisation Director at Specsavers Optical Group having joined them in 2008. Between 1996 and 2007, Pauline held a number of HR roles at Vodafone Group PLC including Global Leadership and People Capability Director and prior to this was the HR Director at Talkland International (UK) Ltd.

Pauline will sit as a member of the nominations committee and remuneration committee.

Peter Jones, Chairman of Vertu said:

“We are delighted to welcome Pauline to the Board of Vertu. Her wide ranging commercial, people development and HR experience will prove invaluable as the Group continues its development and seeks to attract, develop and retain the best available talent in the sector.”

Pauline Best said:

“I am delighted to be joining Vertu at this exciting time in the Company’s growth and look forward to working with the team to help execute its growth strategy.”

See below for further information in accordance with Rule 17 of the AIM Rules for Companies.

AIM Rule 17

Current Directorships/Partnerships

Specsavers Recruitment Services Limited (registered in England and Wales)

Specsavers International Healthcare Limited (registered in Guernsey)

Specsavers Optical Group Limited (registered in Guernsey)

Specsavers Aviation Limited (registered in Guernsey)

Specsavers Optical Group (Jsy) Ltd (registered in Jersey)

Past Directorships/Partnerships in the last 5 years

Upcott Farm & Barns Limited (registered in England and Wales)

Save for the information above, there are no further disclosures to be made in accordance with Schedule Two (g) of the AIM Rules for Companies in respect of the appointment of Pauline Ann Best, age 53.

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Notes to Editors

Vertu Motors, the UK automotive retailer with a proven growth strategy, is the fifth largest automotive retailer in the UK with a network of 132 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu, Farnell and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 129 franchised sales outlets and 3 non-franchised sales operations from 109 locations across the UK.

Vertu Motors Group websites – www.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.bristolstreet.co.uk / www.vertuhonda.com /
www.macklinmotors.co.uk / www.farnellandrover.com / www.farnelljaguar.com
/ www.vertuvolkswagen.com / www.southherefordgarages.co.uk / www.vertumercedes-benz.com