

Vertu Motors plc ('the Company')

28 May 2010

VOTING RIGHTS AND CAPITAL

In conformity with the Transparency Directive's transitional provision 6 we would like to notify the market of the following:

The Company's issued share capital consists of 199,278,032 ordinary shares with a nominal value of 10p each ('Ordinary Shares'). The Company does not hold any Ordinary Shares in Treasury.

Therefore, the total number of voting rights in the Company is 199,278,032.

The figure of 199,278,032 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FSA's Disclosure and Transparency Rules.

For further enquiries please contact:

Vertu Motors plc	0191 491 2111
Robert Forrester, CEO	
Michael Sherwin, Finance Director	
Brewin Dolphin Investment Banking	0845 213 4730
Andrew Kitchingman	
Sean Wyndham-Quin	
Panmure Gordon (UK) Limited	020 7459 3600
Andrew Burnett	
Stuart Gledhill	
Financial Dynamics	020 7831 3113
Caroline Stewart	