

05 April 2018

Vertu Motors plc
(“Vertu Motors” or the “Company”)

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 4 April 2018, it purchased 64,988 ordinary shares of 10p each in the Company on the London Stock Exchange (the “Repurchased Shares”), pursuant to the share buyback programme (the “Buyback Programme”) that was announced on 26 July 2017 and subsequently extended on 11 October 2017 and 25 January 2018, as follows:

Date of purchase:	04 April 2018
Number of ordinary shares purchased:	64,988
Highest price paid per ordinary share:	44.75 pence
Lowest price paid per ordinary share:	43.50 pence
Volume weighted average price paid per ordinary share:	44.66 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 379,296,856 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Canaccord Genuity Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	04 April 2018

Aggregate information:

Aggregated volume	Volume-weighted average price	Venue
64,988	44.66 pence	London Stock Exchange

Individual transactions:

10,824	44.50 pence	01:10 PM (UK)
2,720	44.50 pence	01:10 PM (UK)
3,000	44.50 pence	01:38 PM (UK)
1,615	44.50 pence	02:00 PM (UK)
2,772	44.70 pence	02:50 PM (UK)
20,236	44.70 pence	02:50 PM (UK)
2,876	44.70 pence	03:17 PM (UK)
639	44.70 pence	03:48 PM (UK)
6300	44.75 pence	04:28 PM (UK)
482	44.75 pence	04:28 PM (UK)
1,274	44.75 pence	04:28 PM (UK)
481	44.75 pence	04:28 PM (UK)
6,000	44.75 pence	04:29 PM (UK)
1,442	44.75 pence	04:29 PM (UK)

3,225	44.75 pence	04:35 PM (UK)
1,074	44.75 pence	04:35 PM (UK)
28	44.75 pence	04:35 PM (UK)

For further information please contact:

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Notes to Editors

Vertu Motors, the UK automotive retailer with a proven growth strategy, is the sixth largest automotive retailer in the UK with a network of 121 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu, Farnell and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 118 franchised sales outlets and 3 non-franchised sales operations from 104 locations across the UK.

Vertu Motors Group websites – www.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.bristolstreet.co.uk / www.vertuhonda.com / www.vertutoyota.com / www.macklinmotors.co.uk / www.farnellandrover.com / www.farnelljaguar.com / www.vertuvolkswagen.com / www.vertumercedes-benz.com