

3 September 2018

Vertu Motors plc
(“Vertu Motors” or the “Company”)

Pre-close trading update

Vertu Motors, the automotive retailer with a network of 125 sales and aftersales outlets across the UK, is pleased to provide an update on trading before entering a close period.

Since the trading update provided at the Annual General Meeting held on 25 July 2018, the Group has continued to trade in line with the trends set out in that update and in line with the Board’s expectations.

The Group will announce its results for the six months ended 31 August 2018 on 10 October 2018.

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Notes to Editors

Vertu is the sixth largest automotive retailer in the UK with a network of 125 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu, Farnell and Macklin Motors brand names.

Vertu was established in November 2006 with the strategy to consolidate the UK automotive retail sector. It is intended that the Group will continue to acquire automotive retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 122 franchised sales outlets and 3 non-franchised sales outlets from 106 locations across the UK.

Vertu’s Mission Statement is to “deliver an outstanding customer motoring experience through honesty and trust”.

Vertu Group websites - www.vertumotors.com / www.vertucareers.com

Vertu brand websites - www.bristolstreet.co.uk / www.macklinmotors.co.uk / www.vertuhonda.com / www.farnellandrover.com / www.farnelljaguar.com / www.vertutoyota.com / www.vertuvolkswagen.com / www.vertumercedes-benz.com