

24 August 2018

**Vertu Motors plc**

**(“Vertu Motors”, “Vertu” or the “Group”)**

**Appointment of Nominated Adviser and Broker**

Vertu Motors (AIM: VTU), the automotive retailer with a network of 125 sales outlets across the UK, is pleased to announce the appointment of Zeus Capital Limited as Nominated Adviser and Broker with immediate effect.

**For further information please contact:**

**Vertu Motors plc**

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Billy Clegg

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**Notes to Editors**

Vertu is the sixth largest automotive retailer in the UK with a network of 125 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu, Farnell and Macklin Motors brand names.

Vertu was established in November 2006 with the strategy to consolidate the UK automotive retail sector. It is intended that the Group will continue to acquire automotive retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 122 franchised sales outlets and 3 non-franchised sales outlets from 106 locations across the UK.

Vertu's Mission Statement is to “deliver an outstanding customer motoring experience through honesty and trust”.

Vertu Group websites - [www.vertumotors.com](http://www.vertumotors.com) / [www.vertucareers.com](http://www.vertucareers.com)

Vertu brand websites - [www.bristolstreet.co.uk](http://www.bristolstreet.co.uk) / [www.macklinmotors.co.uk](http://www.macklinmotors.co.uk) / [www.vertuhonda.com](http://www.vertuhonda.com) / [www.farnellandrover.com](http://www.farnellandrover.com) / [www.farnelljaguar.com](http://www.farnelljaguar.com) / [www.vertutoyota.com](http://www.vertutoyota.com) / [www.vertuvolkswagen.com](http://www.vertuvolkswagen.com) / [www.vertumercedes-benz.com](http://www.vertumercedes-benz.com)