

29 August 2019

**Vertu Motors plc**  
**(“Vertu Motors” or the “Company”)**

**Transaction in Own Shares**

Vertu Motors plc (AIM: VTU) announces that on 28 August 2019, it purchased 147,433 ordinary shares of 10p each in the Company on the London Stock Exchange (the “Repurchased Shares”), pursuant to the share buyback programme (the “Buyback Programme”) that was announced on 24 July 2019 as follows:

Date of purchase	28 August 2019
Number of ordinary shares purchased	147,433
Highest price paid per ordinary share	34.50 pence
Lowest price paid per ordinary share	34.20 pence
Volume weighted average price paid per ordinary share	34.3000 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 370,413,984 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

**Schedule of Purchases:**

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	28 August 2019

**Aggregate information:**

<b>Aggregated Volume</b>	<b>Volume-weighted average price (pence)</b>	<b>Venue</b>
147,433	34.3000	London Stock Exchange

**Individual transactions:**

40,000	34.50 pence	08:27 UK
5,153	34.30 pence	14:26 UK
1,100	34.30 pence	14:26 UK
3,564	34.30 pence	14:26 UK

13,000	34.30 pence	14:26 UK
4,616	34.30 pence	14:26 UK
8,201	34.20 pence	11:00 UK
1,799	34.20 pence	11:48 UK
7,200	34.20 pence	12:38 UK
7,489	34.20 pence	12:38 UK
5,179	34.20 pence	12:38 UK
8,645	34.20 pence	12:59 UK
1,176	34.20 pence	13:17 UK
1,610	34.20 pence	13:17 UK
2,189	34.20 pence	13:58 UK
12,811	34.20 pence	15:14 UK
3,701	34.20 pence	15:58 UK
16,042	34.20 pence	15:58 UK
3,958	34.20 pence	15:58 UK

**For further information please contact:**

**Vertu Motors plc**

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**Notes to Editors**

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 123 sales outlets across the UK. Its' dealerships operate predominantly under the Bristol Street Motors, Vertu, Farnell and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 120 franchised sales outlets and 3 non-franchised sales operations from 104 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – [www.vertumotors.com](http://www.vertumotors.com) / [www.vertucareers.com](http://www.vertucareers.com)

Vertu brand websites – [www.bristolstreet.co.uk](http://www.bristolstreet.co.uk) / [www.vertuhonda.com](http://www.vertuhonda.com) / [www.vertutoyota.com](http://www.vertutoyota.com) / [www.macklinmotors.co.uk](http://www.macklinmotors.co.uk) / [www.farnellandrover.com](http://www.farnellandrover.com) / [www.farnelljaguar.com](http://www.farnelljaguar.com) / [www.vertuvolkswagen.com](http://www.vertuvolkswagen.com) / [www.vertumercedes-benz.com](http://www.vertumercedes-benz.com)